

## **Job Profile – Strategic Director Place (SD1)**

---

**Department:** Place

**Responsible to:** Chief Executive

**Responsible for:** Place

---

**Job purpose** Deliver on our commitment to grow our local economy in an inclusive and sustainable way by increasing productivity and supporting businesses to innovate and invest. To provide more high quality homes in neighbourhoods where people want to live, can feel safe and thrive.

Lead our national Clean Growth and City of Culture programmes and delivery of new HRA housing approach and Local plan.

Build, nurture and sustain effective multi-agency partnerships across the locality ensuring the delivery of needs-led integrated, joined-up, fit for purpose and responsive services.

---

### **Corporate responsibilities**

1. Contribute to the strategic leadership of the Council by establishing, leading, developing and implementing effective strategies and plans that will deliver the Council's priority outcomes.
2. Create, encourage and role model a culture of achievement and service excellence through efficiency and continuous improvement.
3. Inform, support and advise Elected Members so that they can fulfil their executive, scrutiny and representational responsibilities.
4. Design and implement service delivery standards and performance criteria and develop and mature key performance data.
5. Champion employee engagement and experience ensuring Bradford Council is a great place to work and has an inclusive culture in which all staff have a voice and are supported in achieving their potential.
6. Ensure effective, efficient and sustainable use and management of resources in accordance with Council Standing Orders and Financial Regulations.

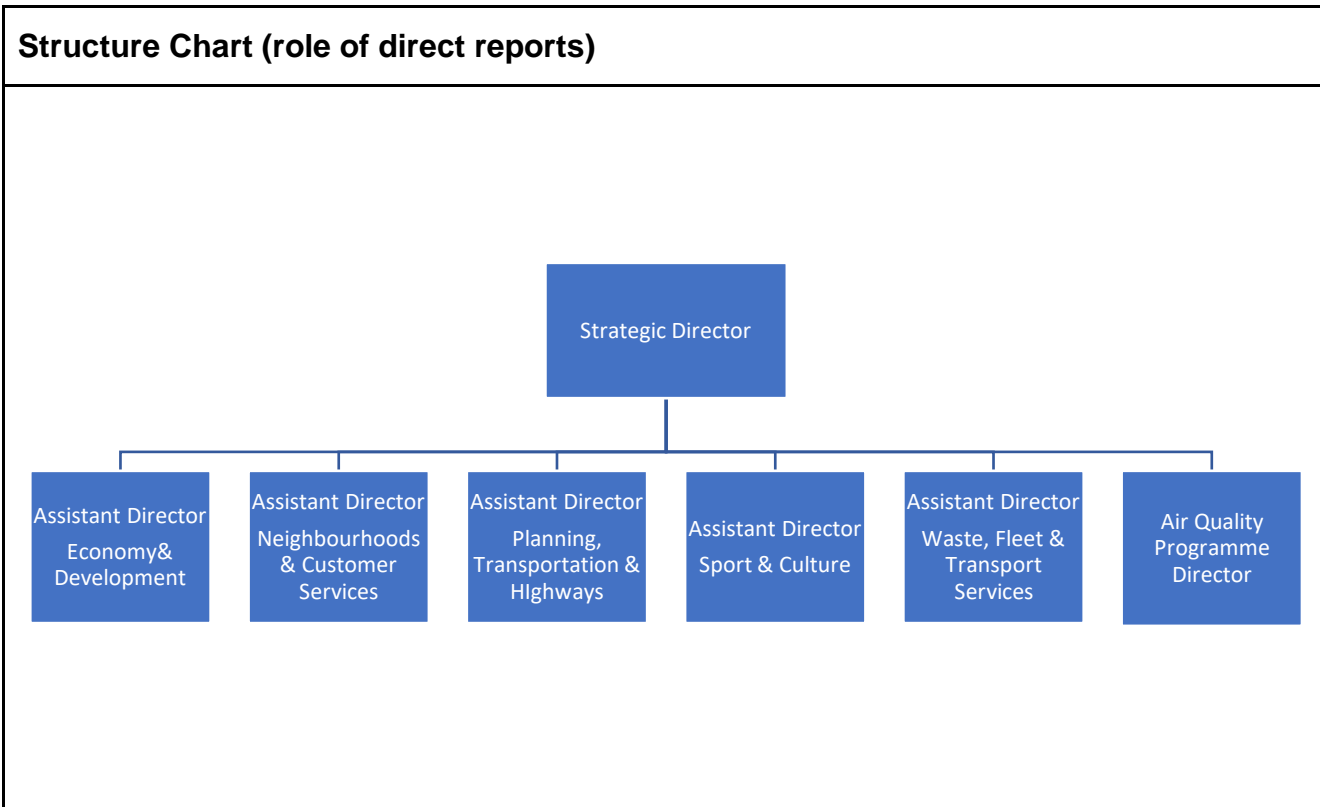
7. Ensure all decisions are based on sound risk management principles which comply with Council procedures and processes within its financial, legal, ethical and statutory frameworks.
  8. Take collective responsibility for the delivery of the Council's transformation programmes.
- 

### **Department focused responsibilities**

1. Build an effective relationship with the Lead Member for Place that enables members to fulfil their political leadership role and advocate for the Council.
2. Lead the implementation of economic strategy including the continued regeneration of our city and town centres and the promotion of Bradford to investors, businesses and skilled workers.
3. Own strategic relationships with partners, local communities and key stakeholders, working together to deliver a high-value, high-skill economy driven by innovative and productive businesses that delivers growth, jobs and opportunity for all.
4. Establish and foster relationships with city, region and national partners to increase investment in our transport infrastructure improving transport links across the UK enhancing our offer nationally and internationally.
5. Lead on the development of the image of the District's culture, heritage, arts, environment and leisure activity. Locally, Regionally and Nationally.
6. Responsibility for development and implementation of environmental strategies covering energy use, resource utilisation and purchasing, leading to improvement in performance.
7. Lead on the development of policies for sustainability, collaborating with partners to achieve improvement in the District and working to develop sustainable development in the Yorkshire and Humber region.
8. Work with the Environment Partnership to further the District Wide Environmental Strategy and influence its implementation.
9. Lead and shape the Council's strategic development plan, including housing growth and our renewable energy offer.
10. Provide the necessary strategic leadership for the development, maintenance and implementation of any improvement plans as may be required and ensure that clear and measurable milestones to achieve improved outcomes are identified and delivered.
11. Provide clear leadership to the workforce that promotes their development and provides a framework through which first class performance is the norm and innovation and improvement is a fundamental part of the culture.

12. Learning through Co-vid and other local and national events, ensure that effective disaster plans and business continuity arrangements are in place and constantly reviewed to take into account a range of events.

<b>Dimensions of role (direct/ indirect as applicable) e.g. total number of staff managed/ total budget/ total scope of role</b>
<ul style="list-style-type: none"><li>• Annual revenue net budget £72.3m gross revenue budget £131.3m</li><li>• Capital investment plan £213m</li><li>• Workforce of approximately 1,968 FTE (2,250 headcount)</li></ul>



## Person specification – Strategic Director Place

<p><b>Qualifications</b></p>	<p>A professional, academic or management qualification experience</p> <p>Membership of an appropriate professional or regulatory body</p> <p>Evidence of sustained personal and professional development</p>
<p><b>Knowledge and experience</b></p>	<p>Successful track record at a senior management level of achieving improved outcomes in a comparable organisational context and environment</p> <p>Understanding of the legal, financial and political workings of local government and current best practice on tackling the kind of challenges that face local government services</p> <p>Extensive experience of working collaboratively in order to drive forward new and innovative approaches to both service development and delivery across all areas</p> <p>Extensive experience of successful financial management including budget formulation, financial planning, monitoring and control, within tight financial limits in a complex organisation</p> <p>Tangible evidence of guiding, motivating and developing people, to achieve high performance</p> <p>A track record of promoting and delivering positive solutions to achieve diversity, equality of opportunity and preventing discrimination</p>
<p><b>Skills</b></p>	<p>Ability to develop rapport and work effectively with a diverse range of people, consulting with, listening to and understanding varying needs</p> <p>Ability to form sound, evidence-based judgments, find solutions to complex issues and problems, assessing risks and taking responsibility</p> <p>High degree of self-awareness, with the ability to own mistakes and move quickly to develop contingency and / or mitigation strategies</p> <p>Ability to inspire, guide, motivate and develop people, to achieve high performance</p> <p>Ability to listen to and influence others, presenting information and arguments convincingly</p>

	IT literate and able to manage information systems as necessary
<b>Other requirements</b>	<p>Prepared to take an active role in the District affairs outside usual office hours, including weekends and holiday periods</p> <p>To participate in the Senior Leadership Team (SLT) Emergency Duty rota</p> <p>This post is subject to DBS requirements</p> <p>This post is politically restricted</p>

<b>Completed by:</b>		<b>Date:</b>	
<b>Quality checked: (HR)</b>		<b>Date:</b>	